



RAYTECH

DESIGN AND PRODUCTION

Presentation 2018



About us

RAYTECH was established in 2009, providing mainly digital printing services. Ever since, we have been in constant development of technology processes, innovative solutions and services we offer. Today, we are focused on manufacturing of POS products, luminous advertisements, HoReCa program displays and all other pieces of equipment in the service of visual appearance both for advertising and at the point of sale.

Production processes are combined under one roof, and they are performed on the high end digital machines for printing and processing numerous materials. This way we provide equal quality for every single product.

In addition to manufacturing, we also provide design and technical development services, so all the client's requirements can be visually displayed in 3D before production takes place, making it easier for a client to reach final decision.

All our ideas are in the service of providing creative and functional solutions that grant our customers successful presentation and recognition.



Our way

Through ten years of experience we successfully implemented a large number of projects, developed new technologies in accordance with trends and took their place in the market of Serbia and wider ...

10+

years
experiences

15+

technology
process

40+

employees

200+

satisfied
clients

22000+

realized
jobs

Our services

- Conceptual solutions
- Technical development
- Digital printing
- POS display production
- Luminous advertising production
- Scenography production
- Delivery and assembly

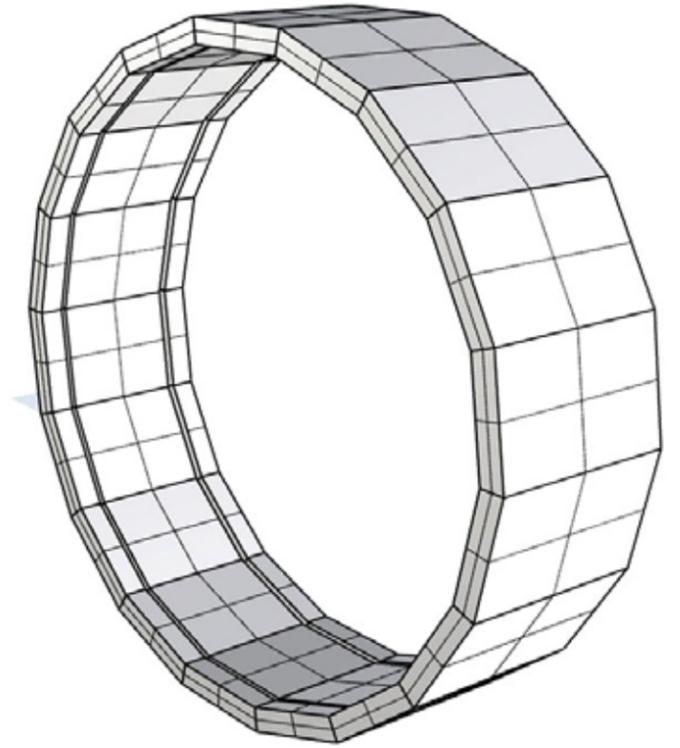


Conceptual solutions and development

Everything starts with the client's request for a specific project. Sometimes a client comes in with a developed project plan, other times it is only a drawing on a paper. At this point the client defines the request in a more detailed manner - what kind of final product they want, what the purpose of the product in question is, and we are coming up with the best materials and methods for the realisation.

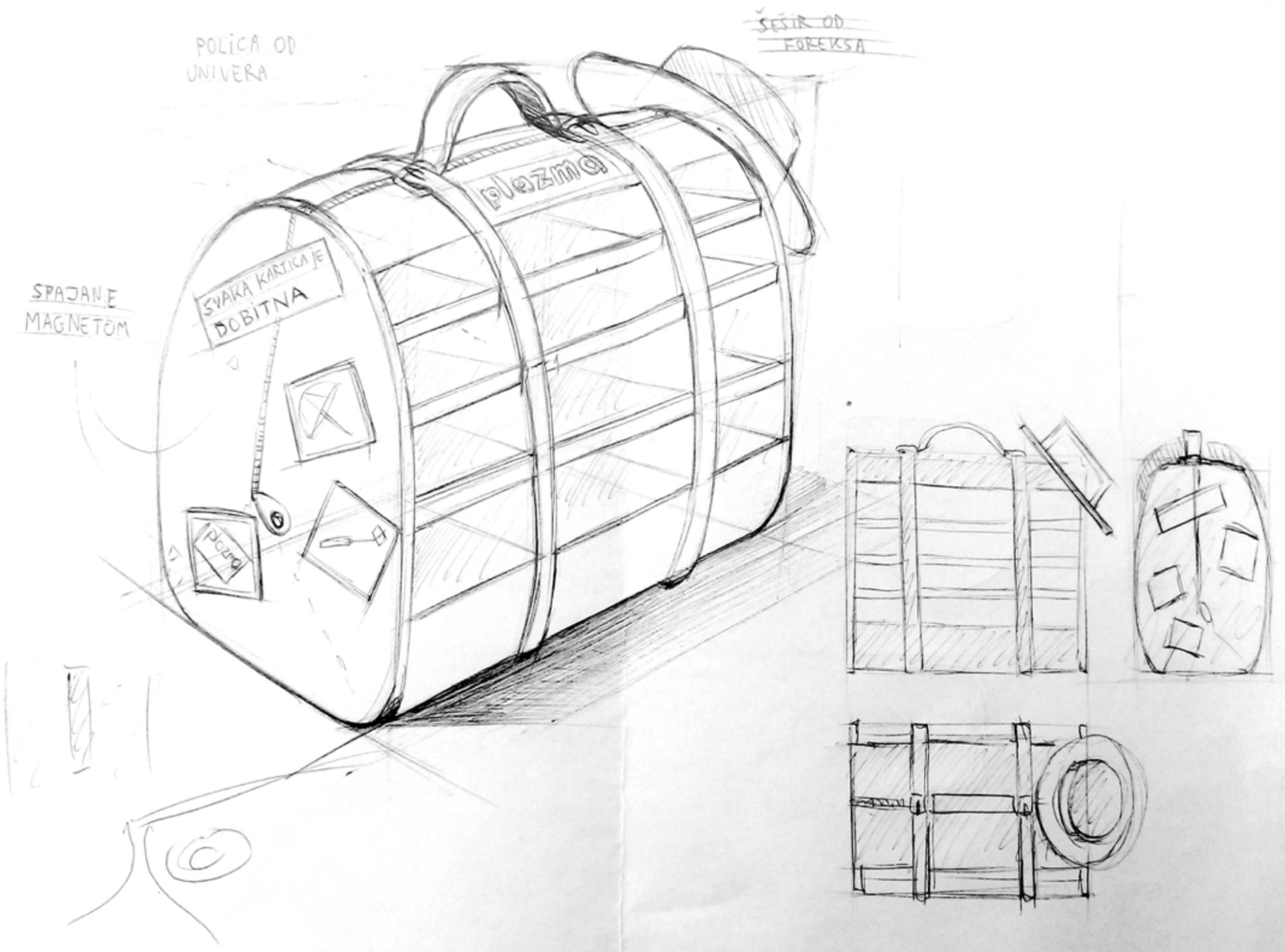
The next step is creating a realistic draft and presenting it to the client through a 3D render. Here, we are polishing up the plan and making corrections per customer's wishes and in accordance with technical possibilities.

Once the final solution is approved, we are gathering all the necessary technical drawings and preparing files for printing and cutting, and further on, forwarding them to different production sectors.



When the production is finished within the agreed time frame and after the client approves the final product, same is being packed and delivered to the customer, or it's being transported to a prearranged location where our assembly team installs it.





Digital printing

We provide high-resolution digital printing services (roll, direct UV) on almost all kinds of printing materials including plate materials.

Daily printing and handling printed material capacity that we possess allows us to fulfil deadlines in hours or even minutes if necessary.

- Posters (paper, backlit film)
- Graphics on self-adhesive foil
- Banners (PVC, textile)
- Printing on cardboard, foam, akylite, juvidur
- Printing on plexiglass, forex, alubond, wood



RUN EASY

SOFT & SUPPORTIVE



NIKE LUNAREPIC FLYKNIT

ABSOLUTE COMFORT, EFFORTLESS RIDE



SALE



NEW ARRIVAL





POS products

- Impressive settings
- Pallet and multiplex displays
- Parasite displays
- Prime category PBS marking
- Shelfliner and sheltalker displays
- HoReCa displays
- Custom made products







HoReCa products

HoReCa's goal is to reach out to clients by providing first-class service along with exquisite cuisine in restaurants, cafes and hotels.

Today, we can ensure brand recognition by providing design and swift production.

We produce menu holder displays, A stand panels, wall and self-contained displays as well as custom-made elements per client's requirements and needs.





Luminous advertising

RAYTECH is offering Luminous Advertisements and displays produced in various technologies, from different materials and with LED lighting.

- Classic rectangular advertisements
- 3D inscriptions
- Advertisements made in plexiglass or alubond
- Thermoformed advertisements
- Roof advertisements with substructures
- Indoor luminous displays
- Totems
- Info tags





JOHNNIE WALKER
BLACK LABEL



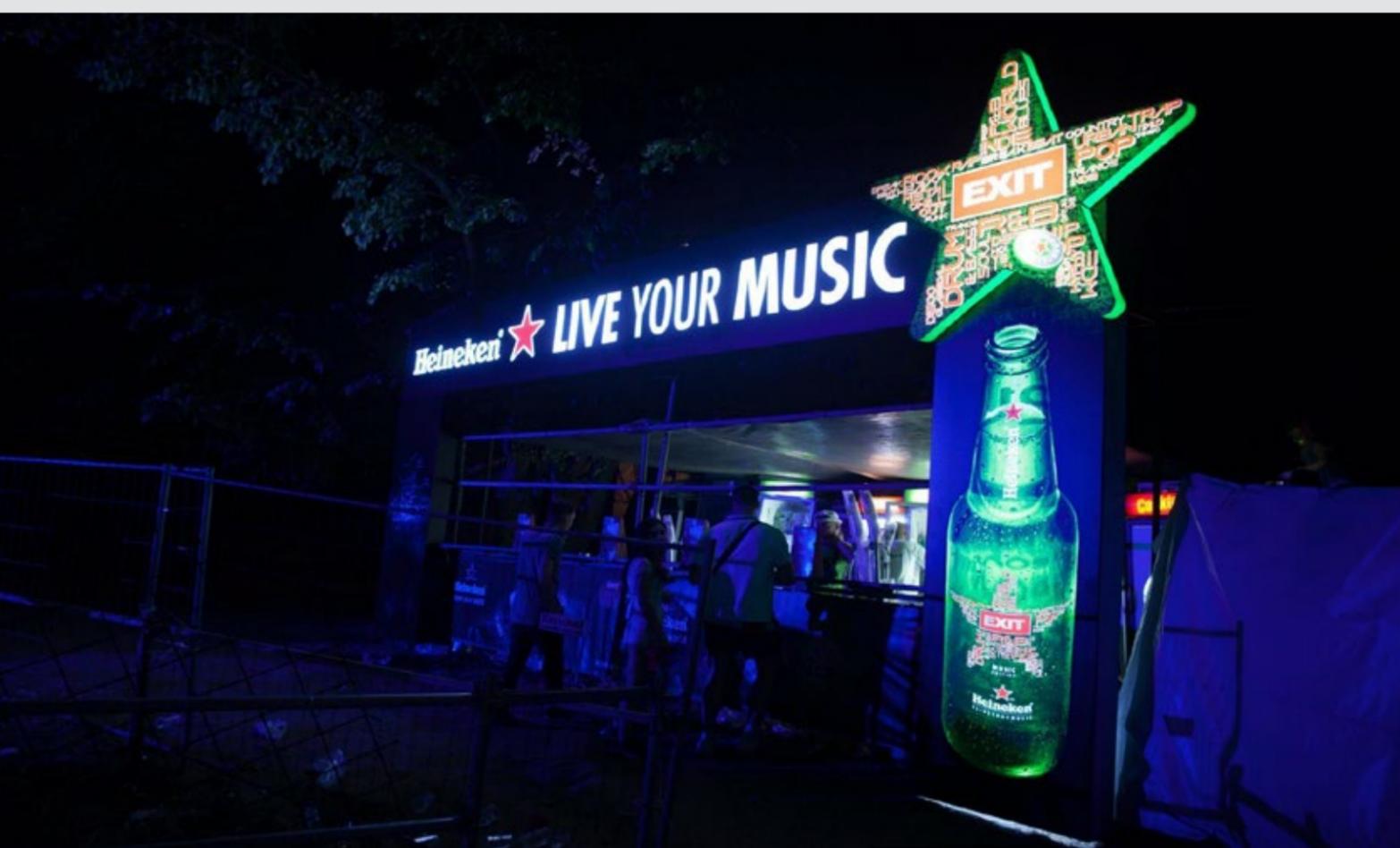
Event settings

RAYTECH provides scenography design as well as entire production in accordance with client's request, terrain conditions and duration of the event.

Producing a scenography is a complex process by itself, demanding acquaintance with various crafts and materials which need to be harmonized with the client's wishes.

RAYTECH production and technical development within this segment of our business is sustained by years of experience through numerous domestic festivals - Exit, Seadance, LoveFest, Beer Fest...







POP

ROCK

YOUR MUSIC

TECHNO

R&B

#LIVEYOURMUSIC

#HEINEKENSBIJA

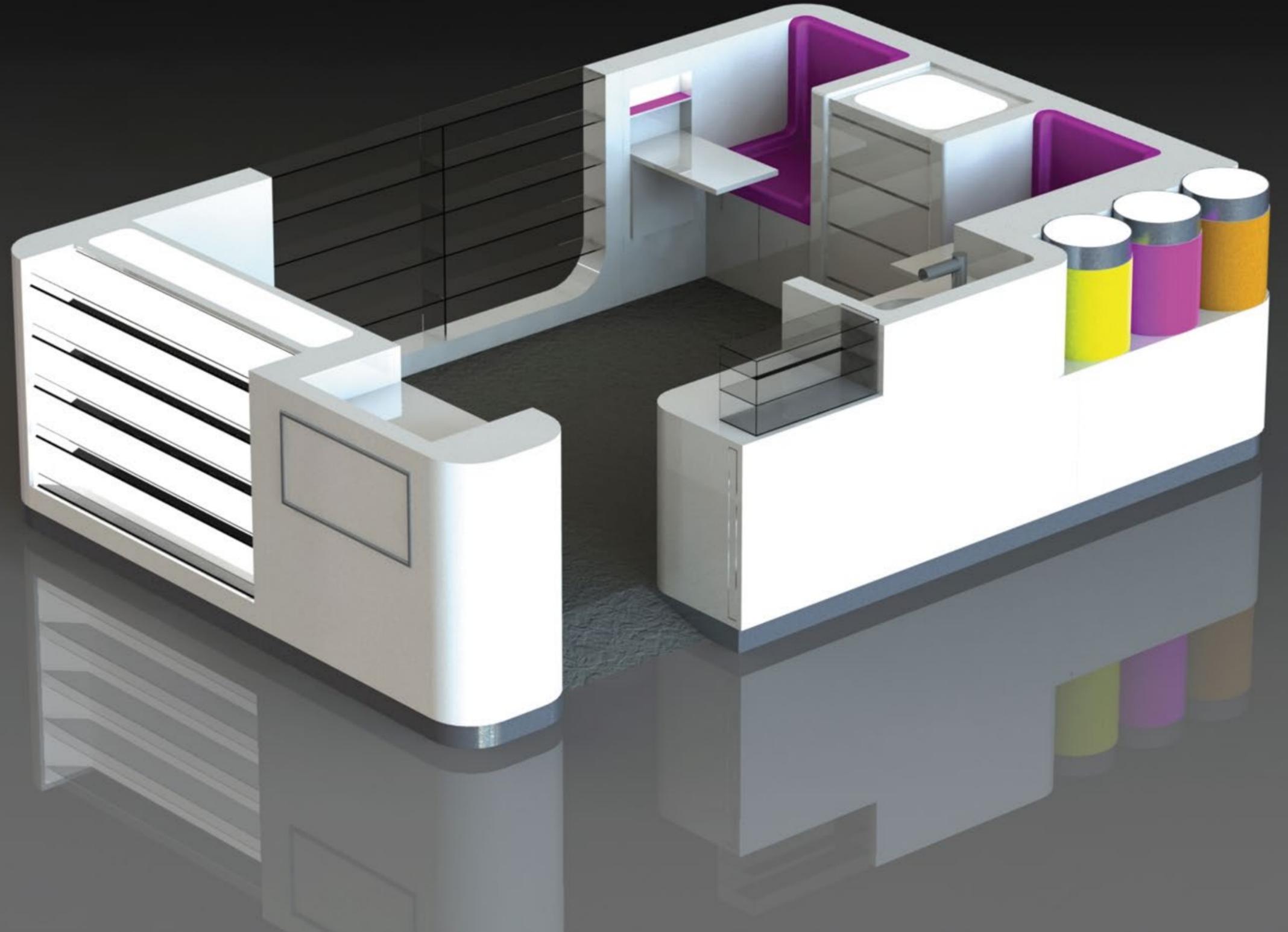


Shop in shop

Design and development of a specific product requires detailed elaboration of the whole project and excellent understanding of a client's needs.

Shop in Shop settings are commonly multiple manufacturing technologies and different materials brought together.

Shop and Shop settings can be part of sales or exhibition stands, and we provide services of manufacturing the elements of the entire point of sale interior, if desired, only individual parts of the furniture.

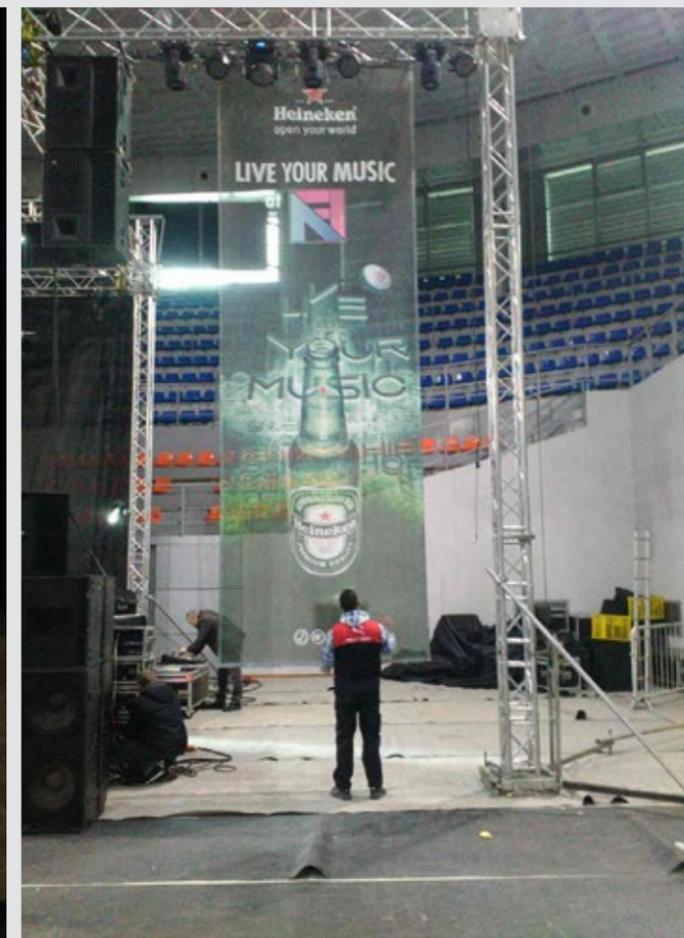




Delivery and assembly services

In addition to offering an idea and production, we are also able to install every single product at any location in Serbia and or in the region.

We use our own resources. This way, we have rounded up our portfolio of services and enabled the implementation of a project in one place. All these services save the client's time and give the product a guarantee of quality and durability.



References



Thank you!

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